



Hale is turning 100!

With more than 4,400 campers each summer, nearly 10,000 participants in our education and adventure programs, an additional 50,000 visitors annually, and an established network of partners in and around Boston, Hale has a long-standing history in Greater Boston. Join us as we celebrate 100 Years of Hale as a Corporate or Individual Sponsor. Proceeds from all events support our efforts to combat the nature gap and promote equity through our programs. Actual benefits vary by event and deadlines apply for printed materials.

\$10,000 – Premier Sponsor

- Recognition in fall and spring newsletters (distribution 10,000-15,000 households)
- Logo on the back of event apparel, event signage and printed promotional materials
- Logo and link on electronic promotional materials
- Listings on press releases
- Social Media engagement through 2018
- Complimentary invitations to all Hale events in 2018

\$5,000 – Major Sponsor

- Recognition in fall and spring newsletters (distribution 10,000-15,000 households)
- Logo on the back of event apparel
- Logo on event signage
- Listings on press releases
- Social Media mentions throughout the year
- Name on all promotional materials and website
- Complimentary invitations to a number of Hale events in 2018

\$3,000 – Supporting Sponsor

- Recognition in fall newsletter (distribution 10,000-15,000 households)
- Logo on the back of event apparel
- Social Media mentions
- Name on promotional materials and website

\$1,000 – Advocate Sponsor

- Recognition in fall newsletter (distribution 10,000-15,000 households)
- Logo on the back of event apparel
- Name on promotional materials and website